



Holiday Needs Outpace the
Holiday Help that is Available



Every holiday season,
Connect2Help211 connects
Hoosiers in need with the
programs that try to help them
provide a holiday for their
families.



While many imagine **toys** when they hear “**Holiday Assistance**,” the fact of the matter is that these programs often try to help with food and warm clothing for the children, in addition to just a toy.



We’ve seen a **33% increase** in calls
for holiday help this year.

Sadly, **5,000** Hoosier families will likely be
turned away because of a lack of funds to
help everyone.



Want to help **your** local program help one more family this
holiday season? To donate, call **2-1-1** or go to
www.connect2help211.org for more information.



United Way agency

2-1-1 is available 24/7/365 by phone or web.

