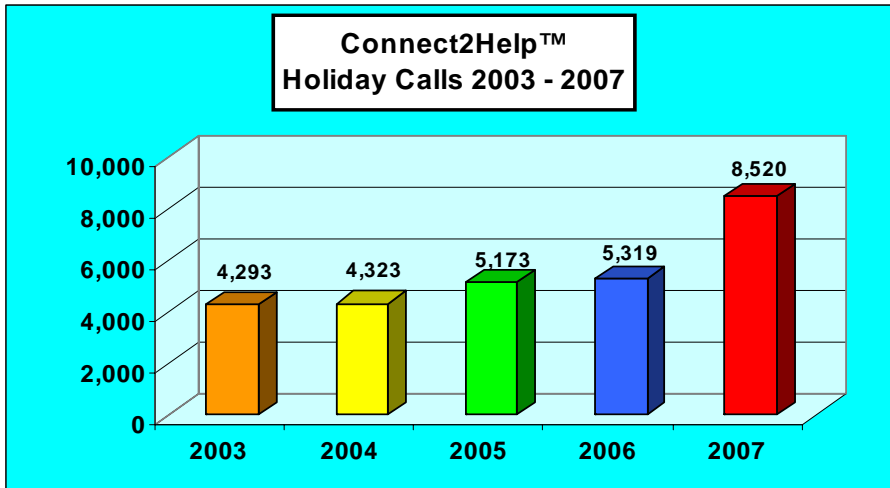


Connect2Help™

Connect2Help™ facilitates connections between people who need human services and those who provide them.

P.O. Box 30530, Indianapolis, IN 46230-0530; (317) 920-4850; Fax: (317) 920-4885; www.Connect2Help.org

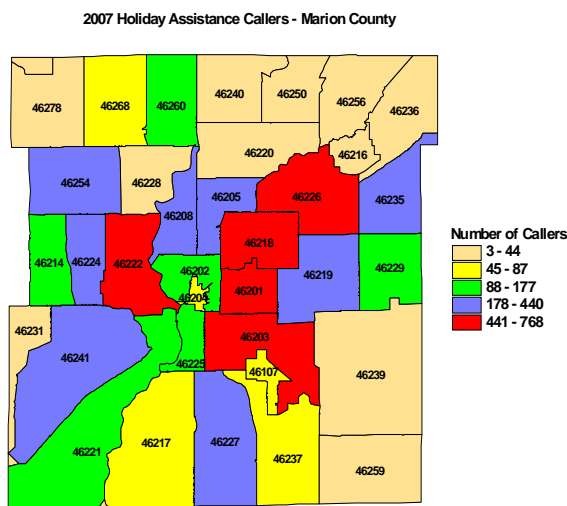
For Connect2Help™ Services: dial 2-1-1 or (317) 926-4357



Connect2Help™ (C2H) experienced modest increases in the number of callers requesting holiday assistance from 2003 through 2006. However, there was a **60% increase** in the number of callers asking for help for the holidays from 2006 to 2007. (This increase is especially significant because the percentage of ALL calls to Connect2Help™ increased only 25% compared to the same time period in 2006). Many of these callers told Connect2Help™ that they had never asked for help before, but financial hardship during 2007 had motivated them to call.

C2H resource staff canvassed the community to produce the most complete listing of holiday assistance programs; it included information on 32 programs with 67 application sites in central Indiana. Free public access to this list was available via the C2H website (www.Connect2Help.org).

The top 5 holiday assistance referrals included: Toys for Tots, United Christmas Service, Channel 6/Gleaners Toy Drive, Indianapolis Urban League and Salvation Army City Christmas.



- More than 8,500 callers contacted C2H for holiday assistance in 2007. The majority of these callers (84%) lived in Marion County. (Five percent lived in the seven surrounding counties; 11% lived out of the central Indiana area). The map to the left shows the location of Marion County callers by zip code area.
- The areas with the most holiday assistance callers included: 46201, 46203, 46218, 46222 and 46226.
- Of the callers for whom C2H has demographic information, 52% were African American, 43% were White, 4% were Hispanic, and 1% was some "Other" race/ethnicity.
- 64% lived in single-parent households; 17% came from 2-parent families; 11% were from extended/2-family households; 7% were single, with no children; and 1% was couples, with no children.
- 41% received some type of public assistance; 36% were employed (18% part-time and 18% full-time); 12% had no income; and 11% had some "other" form of income.



Community Partner

For more information on holiday assistance in central Indiana, contact Connect2Help™

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