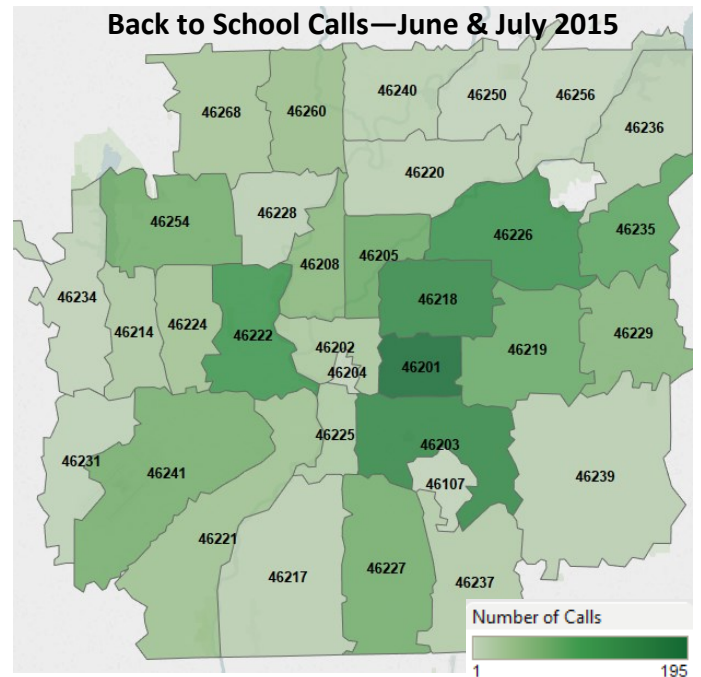
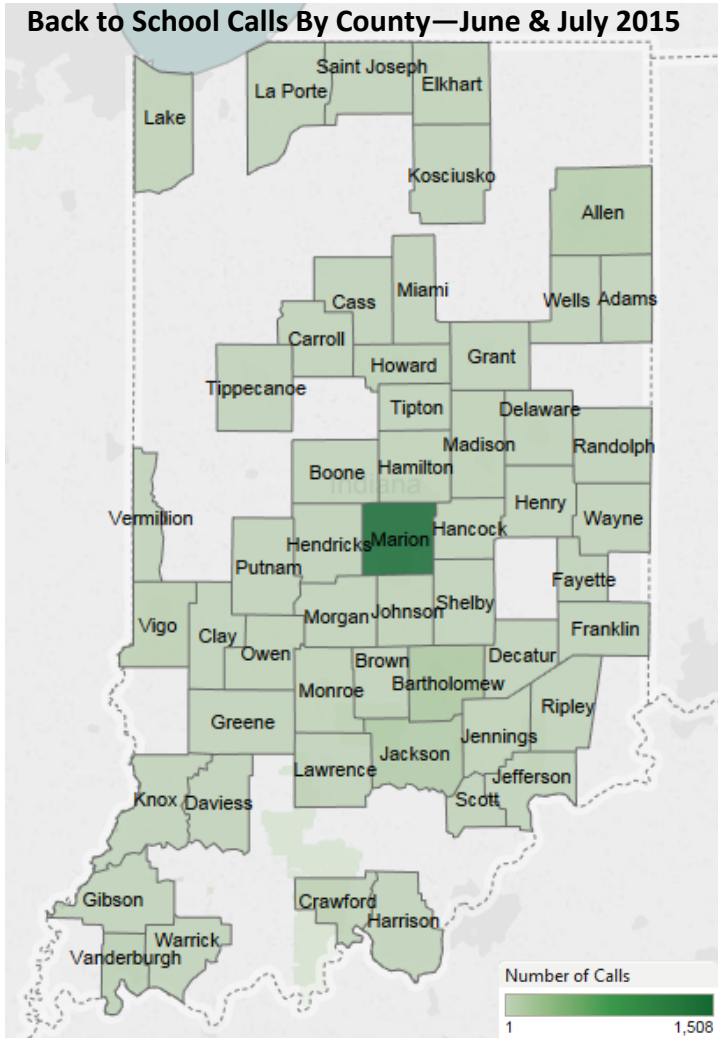


# CONNECT 2 HELP 2-1-1



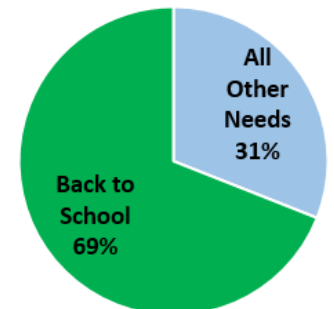
According to a recent report<sup>1</sup>, average back to school costs are up **8%** from last year. **75%** of the parents surveyed plan on having to cut back on other spending to afford the back to school expenses. In 2015, for just June and July alone, Connect2Help 211 received **2,163** calls for help with school supplies and school clothes.

While our service area includes 35 counties in the central part of Indiana, we answer calls for most of the rest of the state after-hours and on the weekends. In just these 2 months, we **connected callers in 54 counties with Back to School resources**. The majority of the callers (**69%**) lived in **Marion County**. The **map to the left** shows the call distribution across the state by county. The **map below** shows the call distribution by zip code within Marion County.



**Back To School Callers' Needs**

We do an assessment with each of our callers, and often discover that they have multiple needs that we are able to address in a single phone call. **Nearly 1 out of every 3 people (31%) who requested Back to School resources had additional needs.** Of these needs, more than **41%** were for the most basic of resources: **food, utility help, and rent assistance.**



**To connect to community resources 24/7/365, dial 2-1-1 or visit [www.Connect2Help.org](http://www.Connect2Help.org).**



<sup>1</sup><http://www.forbes.com/sites/nicoleleinbachreyhle/2015/08/12/back-to-school-spending-exceeds-1000-for-parents-and-nearly-500-for-teachers/>

